



Government & Public Sector Advisory Services

Nangia Andersen LLP

A member firm of **ANDERSENGLOBAL** 



About Us

Nangia Andersen LLP is a premier business advisory firm offering a full suite of professional services across the realm of growth strategy, public-sector consulting & government support services, transaction advisory and tax & regulatory. Nangia Andersen LLP is a member firm of Andersen in India, this defines our capability to provide seamless cross-border services through offices across the globe, in more than 390 locations in 174 plus countries. Nangia Andersen LLP has pan India coverage with offices located in Delhi, Noida, Gurugram, Mumbai, Dehradun, Bengaluru, Chennai, and Pune and site offices in Itanagar (Arunachal Pradesh), Jaipur (Rajasthan), Gangtok (Sikkim), Ranchi & Latehar (Jharkhand), Bihar, Jammu & Kashmir, Tripura, Uttar Pradesh, Chhattisgarh, Maharashtra, Karnataka. Nangia group has been in existence for around 40 years and has been consistently rated as one of the leading advisory firms in India.

Our team strives to be the trusted partner for managing complex business, and systemic issues and provide sustainable solutions for key growth areas of the federal government. We have vast sector knowledge and expertise in Socio-economic development with legacy knowledge in financial advisory services & financial consulting and advisory sector. The leadership team has successful track record of conceptualizing, launching and managing initiatives of businesses that have proved to be path breaking. We provide impact advisory services for project management, project execution and monitoring and evaluation of flagship programs and schemes of Government of India (Gol).

We are at the forefront of implementing some of the key strategic projects for Central and State governments, which enables fast tracking of e-governance services, implementation of flagship programmes leading towards improved standard of living with sustainability.

We are an entrusted go-to partner for government and public organizations across a spectrum of strategic impact advisory and consulting services.

We work on the GO-LOCAL approach of leveraging global learning and contextualising the same as per the local understanding. Our strong knowledge base delivered through a dedicated government expertise practice seeks to provide integrated and in-depth advisory to our clients. Our engagement starts as an innovative program management, project structuring & financial modelling along with our associate partners. We work with government and the public sector agencies to monitor and evaluate projects across Socio-Economic sectors as Public Health and Nutrition, Education, Employment and Skill development, Labour welfare, women & child development, industries & Commerce, Tourism, Sports in both urban and rural environment on projects related to E-Governance of the state.

With national & international work experience and an understanding of best practices in this domain, we have a team of professionals and associates who have handled different projects in various fields such as social studies, economics, finance, public policy, business administration, and technology. A strong team is the cornerstone of our ability to serve our clients. Consequently, we invest tremendous resources in identifying outstanding people, developing their skills, and creating a learning environment that fosters their development as leaders. We put exceptional client service at the heart of everything we do, from our newest employees to our senior partners dedication to going above and beyond expectations in every working relationship.

Service Offerings for Government

1. Social Impact Consulting	03
<ul style="list-style-type: none">• Labour welfare Employment and Training• Health & Nutrition• Education today and tomorrow• Women & Child Development• Rural Development & Agriculture• Empowerment of socially excluded groups	
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Our Core Values



Best-In-Class

We aim to be the benchmark for quality in our industry and the standard by which other firms are measured.



Seamless

Our firm is constructed as a global firm. We share an interest in providing the highest level of client services regardless of location.



Stewardship

We hire the best and the brightest and we invest in our people to ensure that legacy.



Independence

Our platform allows us to objectively serve as our client's advocate; the only advice and solutions we offer are those that are in the best interest of our client.



Transparency

We value open communication, information sharing and inclusive decision making.



Social Impact Consulting

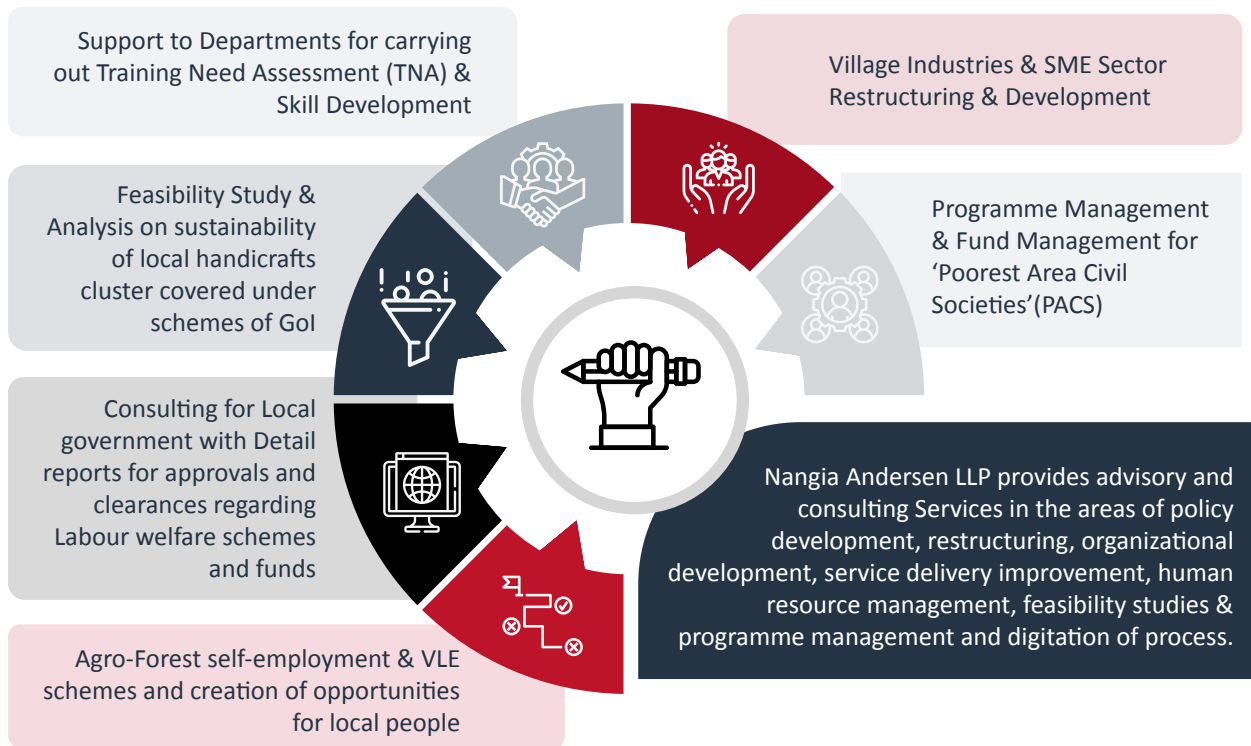
Equal opportunity for core human rights



Labour, Employment and Training

Development-induced displacement has forced the indigenous population of states to abandon their traditional source of livelihood and join the modern economy.

Urbanisation has led to massive influx of labour and opportunity seeking population towards few urban cities.



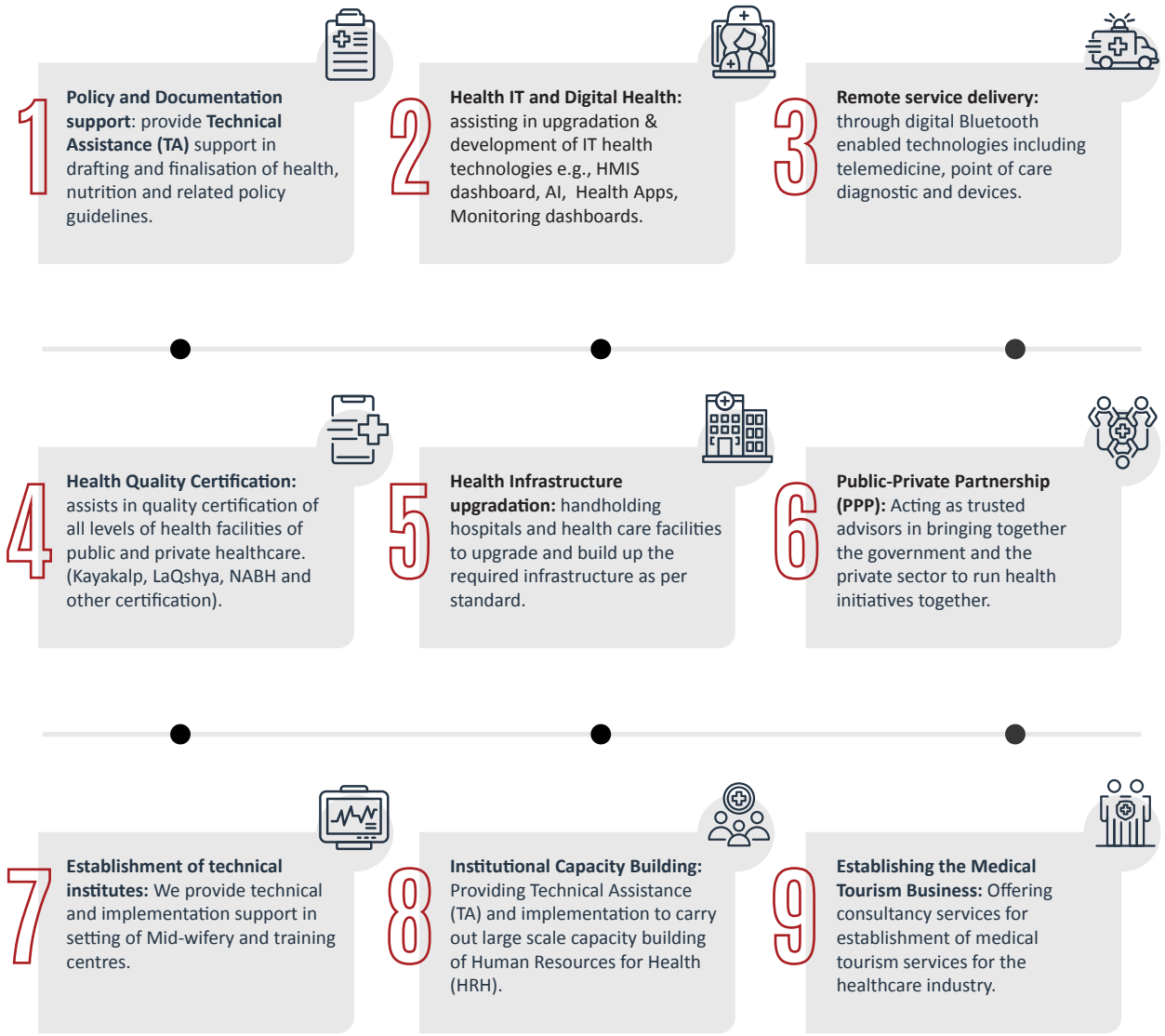
Health & Nutrition

- Healthcare system India has seen a steady reforms since independence however, post COVID-19, Govt. of India (GoI) taken various multi-dimensional large-scale reforms in the area of Service Delivery, Health Technology, Health Infrastructure to provide access and quality healthcare to all.
- Ayushman Bharat – Pradhan Mantri Jan Arogya Yojana (AB-PMJAY) to provide health coverage to poor and vulnerable population with up-to 5 lakhs covers per family. PM Ayushman Bharat Health Infrastructure Mission (PM-ABHIM) scheme for infrastructure upgradation and National Digital Health Blueprint (NDHB) along with Ayushman Bharat Digital Mission (ABDM) to develop integrated digital health infrastructure across public and private health care systems. Also, GoI has initiated largest Tele-Medicine programme (e-Sanjeevani) in the world by connecting all 1.5 lakh HWCs providing specialist as well as super specialty consultation through hub and spoke model and Mission Poshan 2.0 to curb malnutrition and related issues.



- We have a dedicated healthcare team providing advisory and consulting assistance to public and private sector. Our offerings are aligned to needs of Govt. and private sector. We believe healthcare in India will be driven by preventive approach keeping population health at the centre. Technology is going to play a major role in health service delivery and providing access to all. Digital innovations will play a major role by transforming existing business processes and better engagement with patients and enhancing member experiences to drive growth.

“ We provide holistic end-to-end consulting, advisory and implementation offerings across major public and private clients majorly in the segments of Health IT, System Strengthening, Capacity Building, infra upgradation, Public Private Partnership (PPP), Quality improvement, and rollout and implementation of large-scale programmes. ”

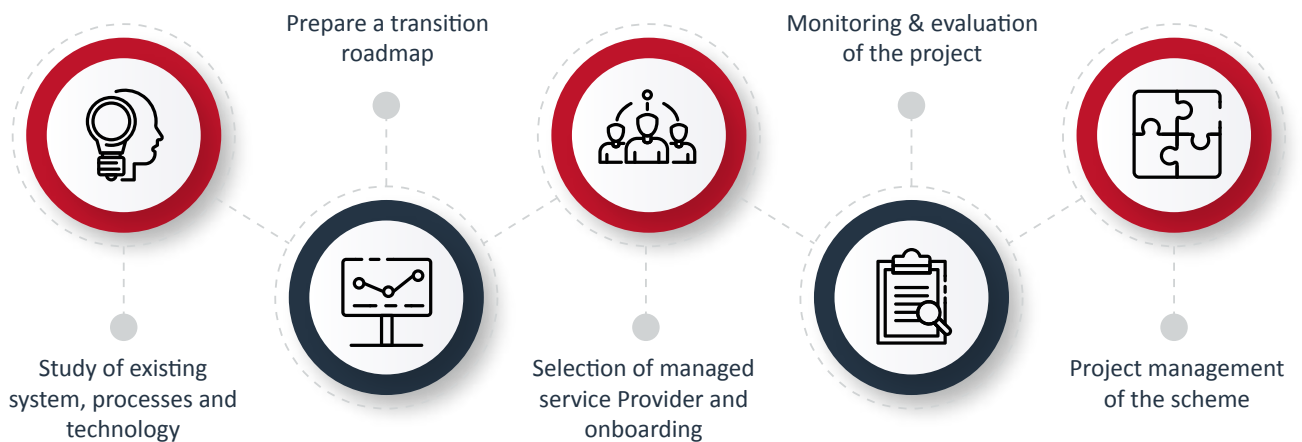




Poshan Abhiyan

POSHAN Abhiyan is Hon. Prime Minister's flagship scheme to improve nutritional outcomes for children, adolescents, pregnant women and lactating mothers by leveraging technology for targeted approach and convergence.

Spectrum of Services





Education today and tomorrow

“Education not only is the key to economic development of the country , but also empowers them to face the emerging challenges”

India has a vast higher education system with complexity of constituency it commands. There is considerable need to understand the context, and background of education system to address the question of providing equal access of education to the children. The Government has initiated several schemes and programs to promote education in the states.

We as a firm is focussing on uplifting literacy rate, reduce dropouts, gender equality & focus on quality education. Children are required to empower with the quality education and the knowledge that can be applied in their real life. Eighty-seven per cent of the schools in India are in the country’s villages. Government statistics and independent surveys have revealed that over 90 per cent of the rural schools at elementary level are run by the government.

- Coordination, at the national level, for rural education programs and activities.
- leadership for education - related conferences and workshops.
- forum for all those involved in public education - including teachers, administrators, board members, and members of the community at large whereby they may come together professionally and exchange ideas.
- state, regional, and local delivery systems which bring about efficient and effective education for children in rural areas.
- Research, and policy development regarding equal educational opportunities for all students.

Our Offering for Education system in India

Our team of Education experts have progressive understanding of successfully growing & improving education system in India, teaching and learning methodology in schools/Education institutions.

We work on the Strategic interventions related to policy reforms, effective planning and implementation of programs, coordination with stakeholders, knowledge management, research and innovation, Skilling/training, and capacity building, as well as the society requirement.

We structure diversified approaches with private sector partnerships, social strengthening, education agencies support and designing policy interventions. we work on regional need and local environment, with the use of State-of-the-art technology tools for global standards and quality with efficiency and transparency in service delivery.

Digital enablement for Education

Our expertise in education is structuring and designing the strategy for setting up E Education with virtual classrooms (K to12) in remote/Rural/Semi urban areas. We also collaborate with certified agencies for development of professional trainings and vocation studies based on local requirements of the youth for employability.

Professional Development Programs for Teaching faculty

We structure & draft professional development programs for the teaching faculty, work on their core competencies for better quality of education and enhanced prospects of student overall growth

- Developing high quality teacher training and upskilling programs
- Provisioning for Professional training & Certification of unqualified junior schoolteachers
- Monitoring & evaluation of student teacher practices
- Strategy for creating mechanisms for teaching effectiveness
- Improved financial governance mechanisms.

Analytical tools for Monitoring & implementation of

best practices leading development of the education sectors in the country. We design and established monitoring framework to facilitate best practices in the education system, we focus on learning levels, access, infrastructure, and governance processes.

Monitoring Managing and implementation of Centre and state government schemes

We conduct study of the components and sub-components of the elementary, secondary & higher education schemes, regional institution strengthening, defining and suggesting relevance of skills/upskilling programs, Ensuring access to and completion of skills training female trainees and other deserving groups.

Capacity Building Support

to strengthen national level learning assessment & education management systems and implementation capacity within the states and the stakeholders



Strategies and management of education system for Industry Linkage-Employability & Placement

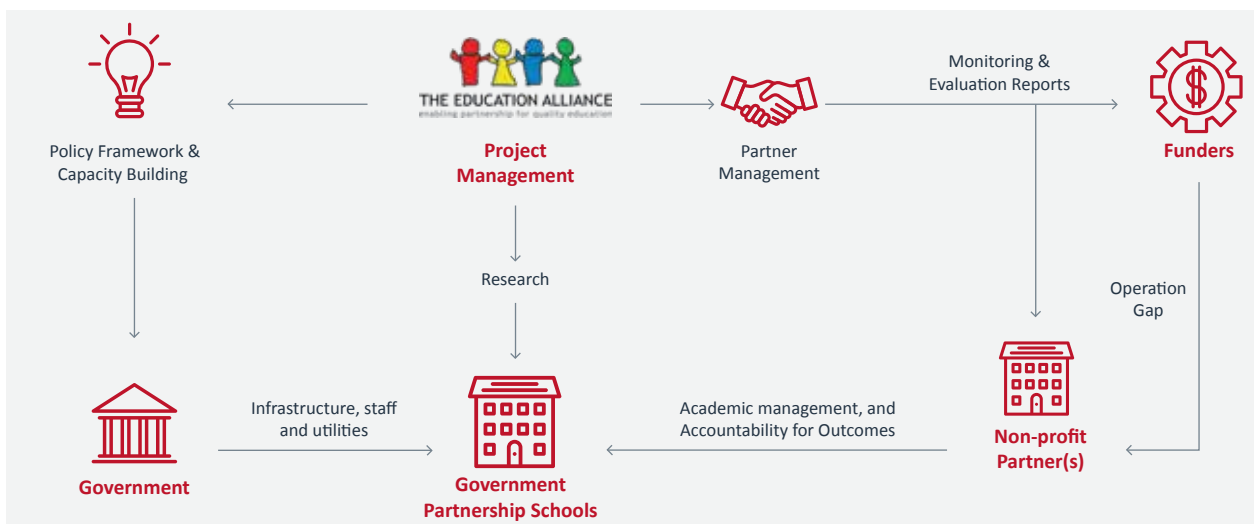
Work with the department for enhancing their education system to improve secondary education and vocational training in the state, so graduates are better equipped to find high-quality jobs. We ensure implementation of various state center policies, engage industry partners with training mandates for the youth through Partners to get them exposure and gainful employment in the local industries and Corporate companies. We work with the Education institutions to mobilise, train and place youth with various technical, non-technical and service-oriented skills at par with international standards with leading companies & across various cities in India

Community Participation in educating and developing Early Childhood Care

In India and globally there is a focus on Early Childhood Care and Education services, to ensure overall growth of the child in not only bookish knowledge but also practical knowledge of the ecosystem. We work on designing framework for mapping preschool education policies and programs

Review and Research of the existing Education sector-

The Government of states today recognize the need to undertake a holistic assessment of the education process and measures needed to improve the education sector in the state. Our expertise team work & review and research current system vis-a-vis best practices of education sector, covering both school and higher education, to provide quality education and better learning outcomes



Women & Child Development

Over the next decade, the impact of women on the global economy will be significant. Our Consulting team works to ensure health and well-being for every woman & child, we build on what has worked in the past and use what we have learned to overcome existing and emerging challenges.

Eradicating social inequalities must be a priority to improve the health of the country, says the UN

Government initiatives and our offerings

Although there are Central government's 135 welfare schemes for women empowerment, & State government's about 451 schemes (combined) in their respective state, much work remains to be done to leave no one behind, bearing in mind that health is everyone's right and that women in poverty, ethnic minorities and other social groups are being left out of economic and human development.

- We work closely with the concern department to strengthen the regional and national political will to develop an integrated program for women, and children;
- Our team works in close proximity with NRM for the Women empowerment & ensure their benefits to the women in remotest villages.
- Implementation of the schemes related to Women & Child is very important 90% of the time the concern departments in the states are not aware of ways to utilize the schemes .we help them in understanding the relevant schemes, state wise, and draft requisitions for funds from the center for the upliftment of the women in their regions

Education a strategic development priority

- Feasibility study & gap analysis
- Identify and work on various aspects and on enablers and disablers of girl child education region wise.
- Ensure continuation and completion of education by a girl child. And stop dropouts at an early age
- Execution of education through various governments' schemes for girl child education

Maternal healthcare -Our Offerings for 1000 days care for mother & Child

- Implementation of Pradhan Mantri Matru Vandana Yojana along with
- Training and skill development of the Anganwadi workers Scheme
- Capacity building of health care workers
- POSHAN Abhiyaan-Mother & child
- Implementation of National Creche Scheme
- Other schemes related to Mother and child development





Rural Development & Agriculture

Agriculture- a Sustainable model

Agriculture, Animal Husbandry, Dairying & Fisheries with Research and Education is one of the most important component of Indian economy as our 65% of population is residing in the rural sector and 54.6 % is earning their livelihood from farming and allied activities. Opportunities of growth are still unexplored and is being worked on by our esteemed government . In India, agriculture contributes about 20.2% Gross Value Added (GVA) in FY 2020-21.

The economic sustainability of the rural sector is very important and is possible through knowledge sharing & capacity building of the rural population and farmers. Innovative technology plays an important role as digital penetration is spreading in rural areas. Schemes like **Digital India, PM Gati Shakti-master plan** are just the steppingstones in achieving these milestones. We work closely to highlights the common building blocks required for successful implementation and the relative strengths and weaknesses of different approaches.

The Rural Development and Agriculture team excels in government policies that provides benefits to the rural India in the broad sense to face the challenges of the rural issues keeping in mind the perspective of fair and balanced Socio-Economic environment development. **We believe and implement revolution of the information technology that changes the people and enhance their livelihood to the outside world with better options to get them into the mainstream.**

Our team of experts work with & support the department in their agricultural and rural development policies. These policies are at the heart of diverse and vast issues which have a determining impact on rural population. Agriculture and rural areas face many challenges and new expectations, particularly in terms of food safety and security, environment and the development of the rural societies.

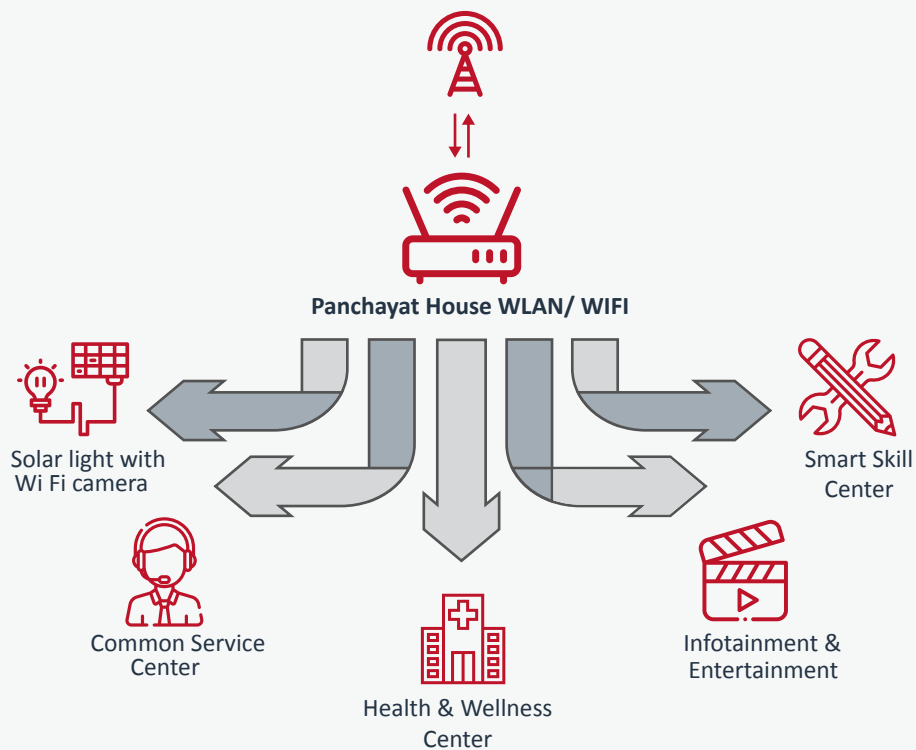
We work on the strategies for the development of rural sector where large population lives and work for their livelihood:

- Agriculture Horticulture & Rural Socio-economic Schemes-Health, Education & worker's welfare
- E-commerce for Rural produced goods
- Value chain analysis and promotion of agricultural produce
- Food safety and security
- Impact of Environmental policies and climate change
- Technology, connectivity, internet -move towards Smart Village



We provide advisory and consulting services in the following areas: -

- Policy Advisory, Monitoring & Evaluation
- Organisational Development and Capacity Building
- Modern Farming and Value Chain Development
- Project Planning and Development
- Farmer Procedure Organisation (FPO) constitution and implementation





■ Empowerment of socially excluded groups

We work with the government departments in implementation of Policies and strategies to promote empowerment of socially excluded groups in achieving poverty eradication, social integration and self-employment and decent work for all.

Empowering socially excluded groups is a long and complex journey, We have contributed to this process by bringing together communities and their leaders, civil society organisations and other stakeholders on a common platform.

Strategy on the rights and entitlements for the excluded communities in the remote tribal/backward areas , majorly identified as five socially excluded groups to work with - women, Scheduled Castes, Scheduled Tribes, economically marginalised Muslims, and people living with disabilities.

Development of the Tribal/ Traditional Forest Dwellers

The livelihood of more than 100 million tribals stands to improve by the implementation of Forest Rights Act 2006. The communities in the fringe villages of the forest area critically depend on forests for their livelihood, social, cultural and religious needs. Around 89% of communities in these villages are involved in NTFP (Non-timber forest products) collection and income from NTFPs contributes around 25% of their total income.



Urban Development & Infrastructure Advisory



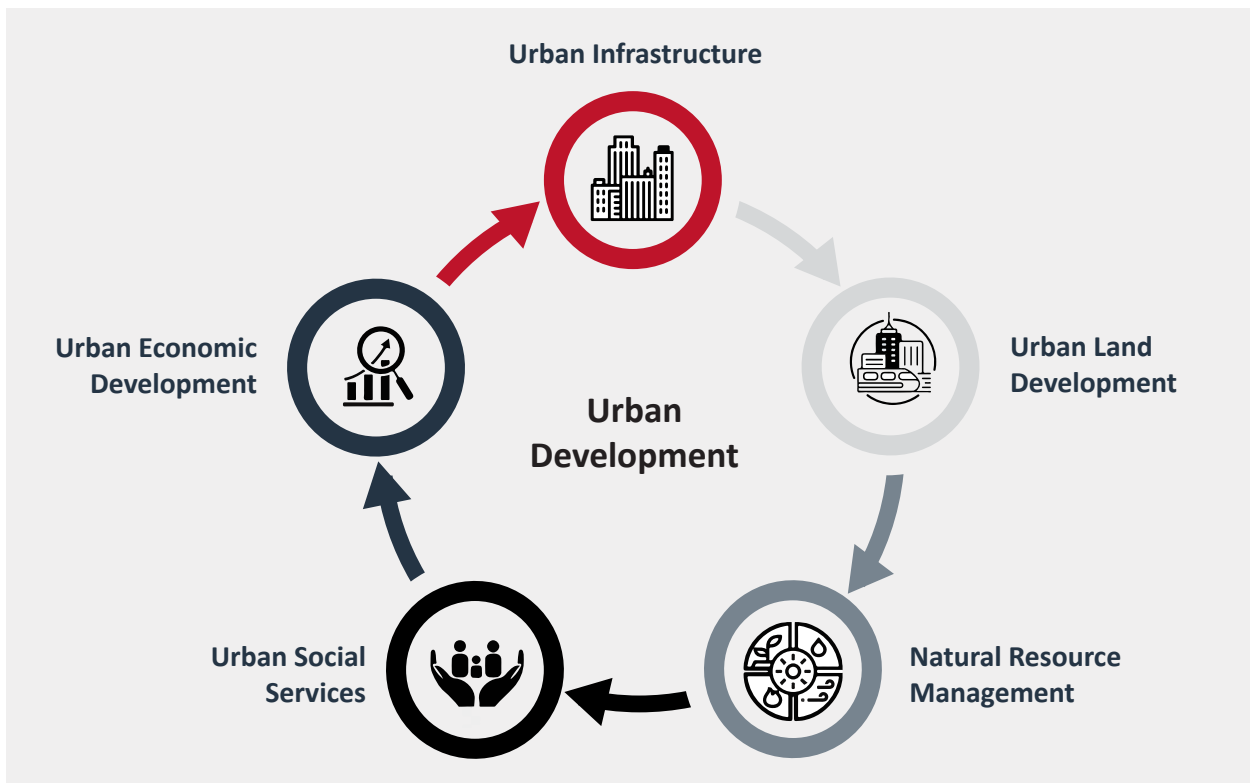
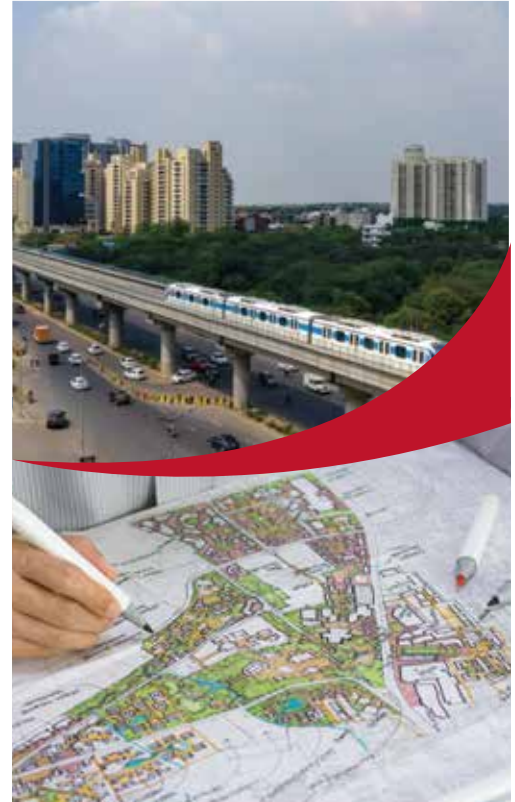
Urban Development & Infrastructure Advisory

“First, we shape the cities - then the cities shape us”.

With rapid pace of urbanisation in India , the department is striving to develop & design smart cities with modern facilities, citizen friendly and environmentally sustainable. We with our expert and global team with in depth urban planning experience, insights and technical support delivers a range of advisory services to assist the government.

Our end-to-end offering for urban development focuses on achieving responsiveness, flexibility, and accountability in addressing the needs of the citizens. Our service offerings are designed to deliver results including but not limited to strategy ,policy drafting, program management, process reform, technology inclusion & transformation, with public private partnership (PPP) advisory. We work on various aspects of urban development:

- Smart City project management
- SBM -Swachh Bharat mission -Urban & Rural
- Pradhan Mantri Awas Yojana
- Atal Mission for Rejuvenation and Urban Transformation AMRUT
- Green belt designing and development
- Urban mobility plan designing and development
- Urban planning and infrastructure advisory assistance



Infrastructure Advisory

“An advisor to governments, multilateral agencies, large public and private sector firms, and CSR Funds; we provide a range of infra-advisory services in Industrial & Warehousing, Urban, Health, Learning and Development, Financial Systems, Cluster Development, and Agriculture across India and other parts of the globe. Our focus areas include policy support, public-private partnerships, program management, leveraging government & multilateral funds along with implementation support to large infrastructure programmes.



Industrial & Warehousing Infra

- Survey, Investigations, and Stakeholder mobilization & consultations for creation of need-based infrastructure.
- Design of Infrastructure, Preparation of Diagnostic, Feasibility, and Detailed Project Reports for submission to various agencies viz. Government, lending institutions, etc.
- Obtaining financial closure, Implementation partner selection for smooth project roll-out
- Project Management Support including contract administration, project monitoring, handover, and impact assessment.
- Competitive positioning to target investors & industrial occupiers



Urban and Rural Infra

- Vision document, economic plan development, policy development support.
- Design of Infrastructure, Feasibility, and Detailed Project Reports for submission to various agencies viz. Government, lending institutions, etc
- Obtaining financial closure, asset monetization, fund-raising, and private financing.
- Implementation partner selection, Project Management Support including contract administration, project monitoring, handover, and impact assessment.
- Managing portfolio and capital allocations, along with setting up reporting channels using dashboards, etc.



Learning and Development Infra

- framework for evaluating, identifying, and rectifying the causes of inadequate skilling, learning, and development
- Visualizing and executing iGOT's FRACing process, aligned with Mission Karmyogi and other interventions
- Managing portfolio, allocations, and utilizations, along with setting up reporting channels using dashboards, etc.
- Implementation partner selection, strategy development, and infrastructure development for employment-based skilling, self-employment, placement bureaus, etc.



Financial Systems

- Financial Due Diligence Support, Appraisal reports,
- Enabling frameworks for Public-Private Partnerships for large and small underserved areas of Public Good.
- Development of a vibrant Infrastructure Financing ecosystem to enable investment flows from diverse investors, with support from Government Institutions
- Create robust Public Finance, Procurement, Contract Administration, and Monitoring frameworks to facilitate prudent and efficient allocation of resources



Cluster Development

- Defining the Vision and Role of Cluster Development for alignment with the strategic outcomes
- Supply chain studies and collaborations for both forward and backward linkages
- Preparation of Diagnostic, Feasibility, Detailed Project Reports for submission to various agencies viz. Government, lending institutions, etc.
- Project Management Support including contract administration, project monitoring, handover, and impact assessment.



Agriculture Infra

- Supply chain studies and collaborations for both forward and backward linkages
- Setting up of Farmer Producer Organizations, Business Plan Development, and Documentation Support
- Technology scouting, evaluation, and selection
- Preparation of Diagnostic, Feasibility, Detailed Project Reports for submission to various agencies viz. Government, lending institutions, etc.
- Project Management Support including contract administration, project monitoring, handover, and impact assessment.





Industrialisation in the New Era

Industrialisation in the New Era

Post-independence, Indian economy was heavily dependent on the agricultural sector. It contributed to more than 50% to the GDP. Over the years India gradually shifted from agriculture-based economy to the service-based economy. In the recent times it has been noticed that the agriculture sector is again doing well in India, which needs to be strategically developed with other industries

With our Prime Minister's Vision and "Self-reliant India Movement" there is a shift in the development of rural based industry -Agroforest, cottage, and other small-scale industry. Our team has expertise in the policies and guidelines for 'Make in India' an initiative started by the government.

MSME sector is poised for a mega transformation in 2020, with a large financial Package to cater to various sectors including cottage industry, MSMEs, labourers, middle class, industries, among others.

We work very closely with the government agencies in conducting feasibility studies, assessments, implementation and monitoring of the schemes and funds to the citizens for industrial development in rural and urban areas.

As we understand and have seen globally that Manufacturing industry is the backbone for development of the country which effects the GDP, Employment, Import & Export, Domestic consumption etc. A strong strategy implementation with globally acceptable model for the Manufacturing sector helps to develop other sectors like Logistics, Supply Chain, IT Industry, Roads and Infrastructure, Communication etc

We draw our strength from global markets, and advise on the latest market requirements and innovative technology used for production . We help government in pushing SOPs for the manufacturing sector, which helps the industrial produce to be competitive in the global markets, both cost as well as quality wise.

With our global presence and experience we help and develop reports for Indian production for foreign investors to invest and setup manufacturing in India.

Industrialisation & Technology

The digital economy is transforming value chains, skills development, production, and trade globally. The Nangia Andersen LLP Team works closely with the policymakers to effectively assess both the opportunities and challenges that the digital economy presents, to enable industries to prosper in the digital era.

We help and design Industrialization processes that enables government to adopt and strengthen the industries, labour skillsets and capabilities to compete and succeed within the new technological paradigm. Our strategy is around the global demand and supply.

We work on the government policies and guideline to enhance and apply latest state of the art technology to manufacturing production which in turn offer potential to advance economic growth and labour welfare by safeguarding the environment, contributing with an agenda for Sustainable Development.

Although a large number of jobs will be vulnerable to automation as new technologies diffuse across the states and industries. We work with an aim is to create new industries and new job opportunities in more skilled and knowledge based sectors. Rural industries can be promoted with new technology like food packaging, power generation, Agro-forest products like furniture, handicrafts and others depending on the regions with state-of-the-art logistics.



Our Experts advise to work on :

- Developing framework for the infrastructure, to embrace the new technologies Fostering demand and leveraging on ongoing initiatives using technologies;
-
- Strengthening skilled manpower for the industries by designing skill and training



■ E-Market place

Our team has been working on E market for Rural produce, where the people in rural areas don't have to go to marketplace to sell instead a collection point is established for the sale of goods. We help the state agencies to design, structure and promote the goods produced locally for marketing it outside the state, country.

There are many different types of e-marketplace based on a range of business models. They can be broadly divided into categories based on the way in which they are operated.

Independent e-marketplace

An independent e-marketplace can be set up for business-to-business online platform operated by a state agency

Buyer-oriented e-marketplace

A buyer-oriented e-marketplace can be run by a consortium of buyers to establish an efficient purchasing environment.

Supplier-oriented e-marketplace

This marketplace is set up and operated by a number of suppliers who are seeking to establish an efficient sales channel via the internet to a large number of buyers.

Vertical and horizontal e-marketplaces

Vertical e-marketplaces provide online access to businesses vertically up and down every segment of a particular industry sector such as agriculture, tractor, seeds, fertiliser, construction or water.

A horizontal e-marketplace connects buyers and sellers across different industries or regions.

You can use a horizontal e-marketplace to purchase indirect products such as office equipment or footwear for rains.

Digital Economy

Digitisation of the industries require a strong efforts to promote a shift to a digital economy.

Our team advises in ways and means for the expansion of formal banking and easy credit facilities for the local citizens. We work with the government agencies in establishment of industrial corridors, logistics parks and special economic zones in the regions



Tourism





■ Tourism towards a brighter future

Tourism in India is commercially as well as culturally very important for the country's economy it needs to grow at a much faster rate. As per the statistics of 2018 the World Travel and Tourism Council tourism in India generated ₹16.91 lakh crore (US\$240 billion) or 9.2.5% of India's GDP and supported 42.673 million jobs, 8.1% of its total employment.

- We work on the Economic Development of the country through a high-end strategy & Collaborative Tourism promotional activities supported by the guidelines of the Ministry
- Strategies to highlight the rich culture, bio-diversity, Yoga & Wellness, and heritage to provide the unique experience of unexploited wonderland and to disseminate India's rich culture and traditional aspects related to the ancient kingdom and establishing the tourism infrastructure, in the states
- Our consulting on infrastructure facilities, safe and comfortable transportation, connectivity and a perfect strategy to ensure implementation on ground for both foreign & Domestic tourists helps the tourism industry which has a tremendous potential and is yet to flourish
- There are certain historical and archaeological sites in India that are still not on the tourist maps, but are identified as iconic sites with onsite museums. We help the department to develop these sites as major tourist destinations and hub of foreign tourism, through tourist guidebooks and maps for the tourists to reach and enjoy the rich heritage of India's historical culture. A complete Revenue plan is generated through the same.
- Promote river cruise tourism by making the entire stretch of National Waterways like the River Ganga, from Allahabad to the Farakka Barrage
- The overall plan is made to identify offerings for domestic & foreign tourists, which is unique, create offerings for the target markets/audience accordingly reach and make it attractive and comfortable for the Tourists

Our unique proposition for Tourism industry

- Tourist friendly infrastructure - Hotel, transportation facilities, health facilities, stable, and uninterrupted connectivity
- Basic and clean amenities at Tourist places
- Tourist Information centers
- Designing strategies for Promotion and marketing of tourist attractions
- Security & safety measures for tourist



We propose to enhance economic growth and provision of livelihood opportunities for local communities through tourism infrastructure development with a focus on preservation and development of natural and cultural heritage and incidental services.

Spectrum of services



Enhanced quality of natural and cultural attractions.

- Conservation of heritage structures (temples, palaces to professionally accepted standards)
- Development of centres for traditional arts and crafts in the towns
- Development of eco-tourism



Greater participation by local communities in tourism-related economic and livelihood activities.

- Community-based management of natural and cultural heritage sites with equal representation of women
- Community employment in tourism support activities
- Capacity building activities to develop micro-enterprises and local products marketing



Improved basic urban infrastructure and incidental services at tourist destinations and gateways.

- Improvement of basic tourist facilities and amenities in tourist attractions
- Improvement of basic amenities at tourist locations -toilets, drinking water facilities, solid waste management, drainage, parking, street lighting, street furniture, and signage



Improved connectivity to tourist attractions

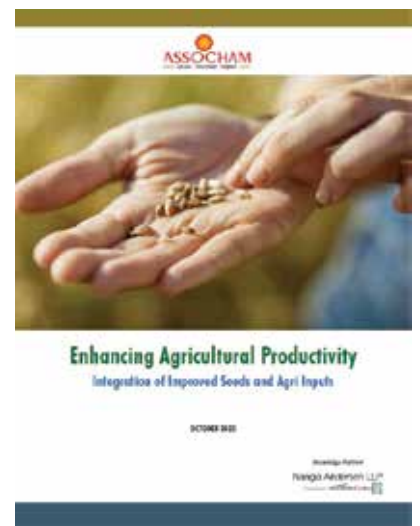
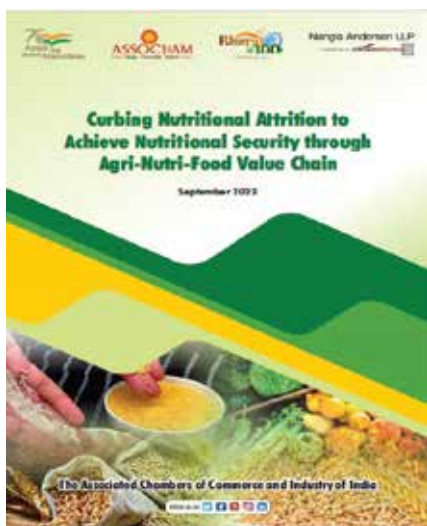
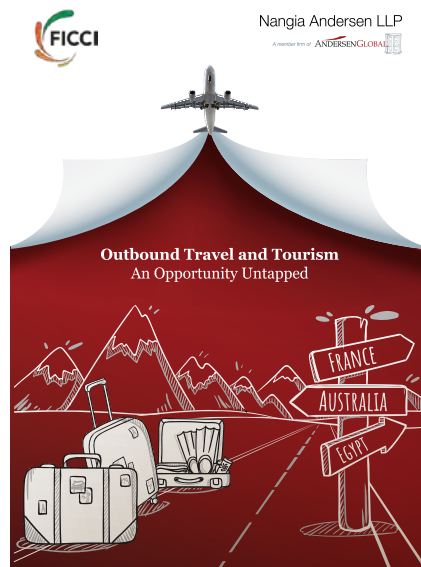
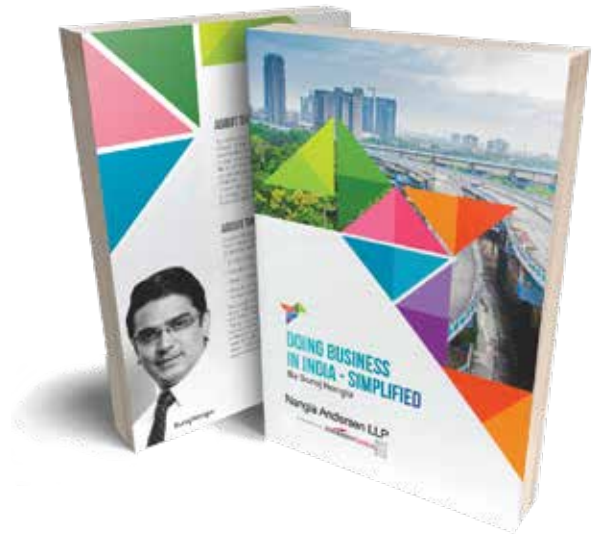
- Improvements in roads, communication, other means of travel for last mile connectivity at tourist destinations and attractions.



Skilling of the local community

- Skill local communities for planning, development, management and marketing of tourist destinations and attractions and promoting private sector participation and small businesses.

Our Reports and Knowledge Papers





Youth and Sports





■ Sports Advisory

Our team has experience of advising MYAS and State Sports Department, National Sports Federations, State Associations, Private Governing Bodies, Leagues, Corporates and Educational Institutions in creating winning strategies and making informed decisions.

Spectrum of Services:

- We assist in overall Professional Sports League Development that includes market study, strategy and business planning, sponsorship activation, liaison with stakeholders, procurement, bid process management etc.
- Our sports advisory team handholds corporates in leveraging NSDC Funding for setting up of Private Training Academies.
- Assistance to PSU's in conducting Infrastructure Gap Assessment Studies for existing Sports Training and Competitions Facilities.
- Consulting Services for Preparation of Feasibility Report for various State Sports Projects.
- Work with the States to develop regional and district plans and policies for development of sports.
- Our expert team of sports advisors assist state governments with organizing sports events designed for a social cause such as marathons etc.

Our Offerings:

Sports Infrastructure Development

Innovative PPP models across all value chains

Athlete/Player Management

Performance Analysis and Benchmarking, and Athlete Monitoring System (AMS)

Professional League Development

Visioning, Implementation Framework and Stakeholder Management Support

Franchising and Sponsorship

Assistance in raising funds through sale of sponsorship packages and franchise sales.

Governance and Organization Development

Advice in organizational strategies through insight, facilitation, and strategic knowledge

Sports Development Policy

Design, implement and measure long term plans and policies.

Business Valuation and Transaction Support

Assist in market valuation of professional sports leagues and businesses.

Mergers and Acquisitions

Sale, Purchase and Investment in Professional Sports Teams, Municipalities and Venue Operators.

Sports Club Audit

Risk assessment and review of policies and processes as per updated regulatory requirements.

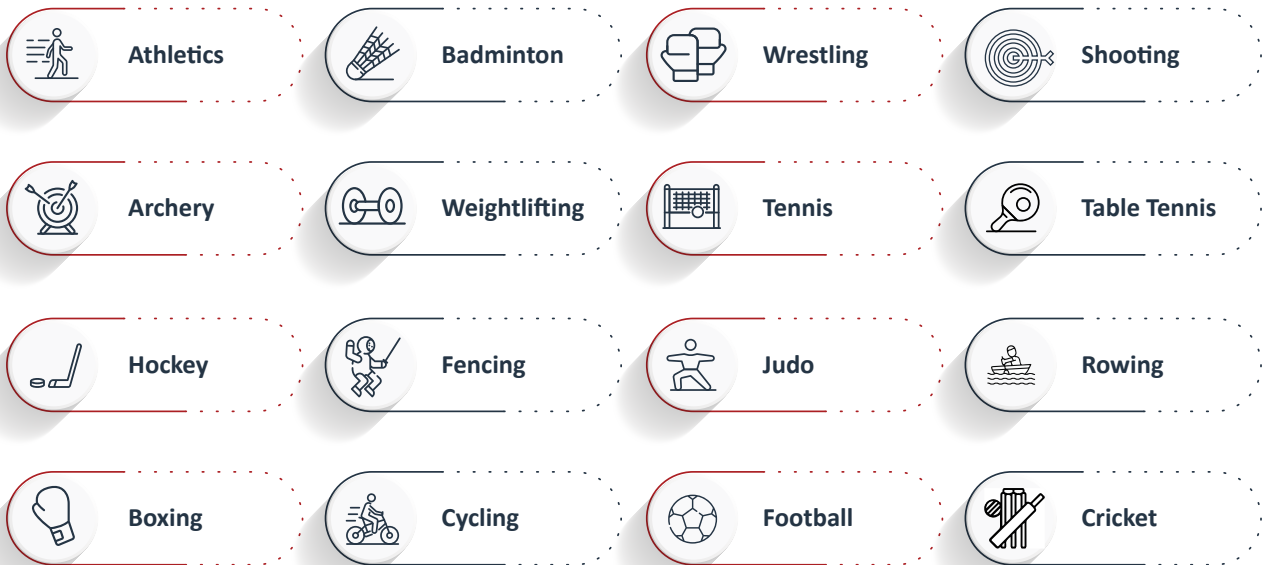
Technology and E-Sports

Assist sports bodies with digitalization and latest forms of sports consumption.

Our Experience

Our team of experts have over 25 years of experience in sports infrastructure management, conducting feasibility studies, procurement management, marketing & outreach merchandising, broadcasting, event management, strategic development, athlete performance research and monitoring, policy and vision development and curriculum designing.

Government's Priority Sports





Disaster Mitigation and Disaster Preparedness

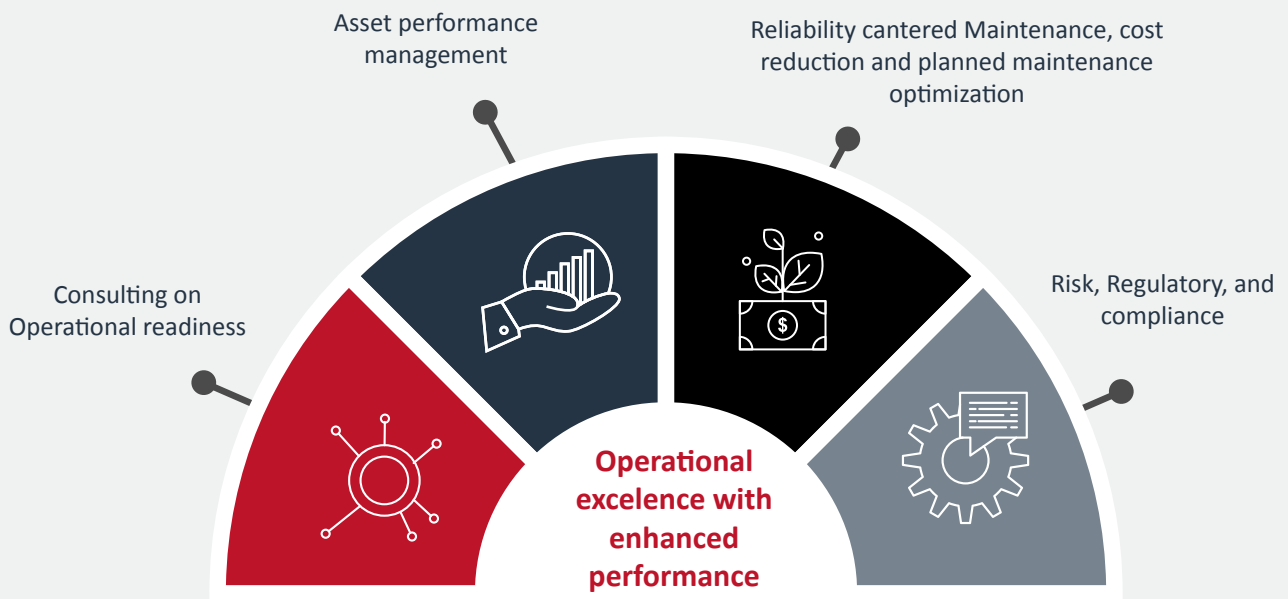




Disaster Mitigation and Disaster Preparedness

A disaster is an event, natural or man-caused, which creates an intense negative impact on people, goods and services, and/or the environment, and exceeds the affected community's internal capability to respond, prompting the need to seek outside assistance.

- On the basis of our study of the local areas, we identified the problems as given with current conditions:
- lack of education regarding earthquakes, landslides, floods / Avalanches
- Shortcomings with implementation of norms for construction lack of warning and rescue system
- Public assets information Communication systems



Our Credentials

Hazaribag Municipal Corporation	Urban Development Department, Gangtok	Invest India	Directorate of Industries & Enterprise Promotion, Government of Uttar Pradesh
Moradabad Smart City Limited (MSCL)	District Mineral Foundation (DMFT) - Latehar	UTI Infrastructure Technology and Services Limited	U.P. Industrial Consultants Limited (UPICON)
District Megistrate Narayanpur	Urban Development Department, Sikkim	Tamilnadu Telecommunication Ltd.	District Megistrate-cum-deputy commissioner, Ranchi
Department of Urban Development & Housing, Arunachal Pradesh	Urban Development and Housing Department - Jharkhand	Mathura -Vrindavan Development Authority	National Institute of Urban Affairs (NIUA)
Rajasthan Skill & Livelihood Development Corporation	FICCI	Quality Council of India	National Institute for Micro, Small and Medium Enterprises (NI-MSME)
Goa CSR Authority (Government of Goa)	Department of Planning, Govt. of Uttarakhand	Oriental Insurance Company Limited	Ministry of Tourism, Government of India
Indian Institute Of Technology, Kanpur Centre for Ganga River Basin Management and Studies	Central Board of Irrigation & Power	Bharat Sanchar Nigam Limited (BSNL)	Assocham



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